

# NEWS RELEASE

## FOR IMMEDIATE RELEASE

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Title: **Venchurs Inc. of Adrian Michigan selected for November 6<sup>th</sup> MMTC Best Practice Tour**

**Plymouth, MI (October 19, 2009).** The Michigan Manufacturing Technology Center (MMTC) will co-host the 2009 Best Practice manufacturers' tour the morning of November 6<sup>th</sup>. This year the tour will feature Venchurs located in Adrian (Lenawee County) Michigan. Venchurs provides a full range of supply chain management services for automotive, agriculture and construction Original Equipment Manufacturers including inventory handling, processing and enhancement.

Roger Tomlinson of the MMTC stated, "In my 23 years of operational improvement experiences, Venchurs has the best deployment of Hoshin strategic planning I've seen." The Venchurs transactional LEAN transformation tour includes:

- Strong use of metrics
- Robust standard work
- Hoshin Planning (A3)
- Quick changeover
- Visual management
- Visual communications
- Aggressive Kaizen improvements

Venchurs has grown to employing more than 100, encompassing a headquarters with 3 office buildings, along with 5 operating facilities spanning more than a half-million square feet. These facilities sit on more than 58 acres in geographically-central Michigan.

Jeff Wyatt heads the company whose client roster now reads like a Who's Who of the transportation industry. Customers include automakers and leading U.S.-based manufacturers of agricultural and construction equipment, along with the aftermarkets serving these industries.

The morning tour begins 9:15am and includes presentation stations with Venchurs personnel including:

- Executive Management
- Human Resources
- Information Technology
- Supply Chain Management
- Quality Assurance
- Production
- Shipping
- Customer Service

A wrap-up lunch will be provided. This is a no fee event, by invitation only. RSVP is required. For more information, call MMTC at 888-414-6682 or by email at [inquiry@mmtc.org](mailto:inquiry@mmtc.org). Supporters of the MMTC Best Practice Tour event include MMTC, Venchurs, Michigan Manufacturers Association, Jackson Area Manufacturers Association and Lenawee County Economic Development.

## About MMTC

Michigan Manufacturing Technology Center (MMTC) provides Michigan's small to medium sized manufacturers with operational assessment, technical assistance, training and mentoring services, and market diversification counsel. MMTC is the Michigan affiliate of Manufacturing Extension Partnership through the National Institute of Standards and Technology. Clients of the MMTC reported during the most recent full year survey sales gains of \$114.4 million, with retention of \$315.4 million in sales, investments of \$66.6 million, cost savings of \$48.5 million and 2,049 jobs created or retained as a direct result of their work with MMTC. Headquartered in Plymouth, the MMTC has five affiliate offices around the state (Grand Rapids, Flint, Saginaw, Traverse City and Marquette) to serve Michigan manufacturers. [www.mmtc.org](http://www.mmtc.org)